

Business Administration BS, Entrepreneurship Emphasis Area

Emphasis Area Requirements

Required Courses

ENT 3100	Applications of Entrepreneurship	3
----------	----------------------------------	---

Elective

Choose five of the following courses: ²		15
--	--	----

ENT 3133/MKTG 3733	Customer Relationship Management (CRM)	
ENT 3145	Seminar in Venture Capital and Private Equity	
ENT 3150	Entrepreneurial Opportunity Evaluation	
ENT 3161	Entrepreneurial Product Development	
ENT 3190	Internship in Entrepreneurship ³	
ENT 4100	Entrepreneurship Capstone	
ENT 4114/MGMT 4614	Entrepreneurship/Small Business Management	
ENT 4147	Introduction to Project Management	
ENT 4199	Independent Study in Entrepreneurship ³	

Total Hours		18
--------------------	--	-----------

¹ ENT 3100 should be taken before any electives in the program.

² Other elective courses may be taken with approval of program coordinator.

³ At most, only one of ENT 3190 and ENT 4199 may be counted toward the Entrepreneurship emphasis area.

Justification for request:

The omission of 4147 was an oversight.